

James E. Porter

Contact Information

Department of Writing, Rhetoric,
& American Cultures
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Area of Expertise

I am a writing specialist — a teacher and scholar in the area of rhetoric, business and technical communication, and digital writing. My particular specialties include:

- Rhetoric theory and history (especially modern and postmodern theories, critical methodology, Internet research ethics, invention, audience, delivery, intellectual property, and economics)
- Digital rhetoric (rhetoric theory for digital writing, Internet research ethics and methodology, law and public policy, classroom design, copyright)
- Business and technical communication, including mentoring new teachers

Education

Ph.D. in English, University of Detroit, 1982

Major Areas: Rhetoric/Composition, 20th-Century British and American Literature

Dissertation: *Kinneavean Discourse Theory and the Written Response to Literature* (chair: Janice Lauer)

A.M. in English Language and Literature, University of Michigan, 1976

B.A. in English, *magna cum laude*, John Carroll University (Cleveland, OH), 1975

Faculty Appointments

Michigan State University, Professor of Writing, Rhetoric, and American Cultures, 2001-present

Case Western Reserve University, Professor of English, 1999-2001

Purdue University, Professor of English, 1997-1999; Associate Professor of English, 1988-1997; Visiting Associate Professor of English, 1988-1990

Indiana University-Purdue University at Fort Wayne (IPFW), Associate Professor of English, 1987-1990; Assistant Professor of English, 1982-1987; Visiting Lecturer in English, 1981-1982

University of California at Santa Barbara, Instructor of English, 1979-1981

Administrative Appointments

Michigan State University, College of Arts & Letters

Co-Director, WIDE Research Center (Writing in Digital Environments), 2003-present

Director of Rhetoric & Writing, 2002-2005

Special Adviser on Writing to the Dean, 2001-2002, 2005-2006

Case Western Reserve University, Department of English

Director of Technical and Professional Communication, 1999-2001

Purdue University, Department of English

Director of Business Writing, 1988-1997

Director of Professional Writing, 1998

Indiana University-Purdue University at Fort Wayne (IPFW), Department of English & Linguistics

Associate Director of Composition, 1983-1986

Director of Composition, 1987-1988

Professional Memberships

Association of Internet Researchers (AoIR)
ACM-Special Interest Group on Computer-Human Interaction (SIGCHI)
American Association of University Professors (AAUP)
Association of Teachers of Technical Writing (ATTW)
Conference on College Composition and Communication (CCCC)
Council for Programs in Technical and Scientific Communication (CPTSC)
National Council of Teachers of English (NCTE)
Society for Technical Communication (STC)

Awards and Honors

"Community and Economic Development Award" (2006), for the work of the WIDE Research Center, from the Community and Economic Development Program, Michigan State University.

Richard Braddock Award for Best Article in *College Composition and Communication* (2001), for co-authored article "Institutional Critique: A Rhetorical Methodology for Change."

School of Liberal Arts Award for Educational Excellence (Teaching), Purdue University (1999).

Award for Best Book, Computers & Writing (1998), for *Rhetorical Ethics and Internetworked Writing*.

Award for Excellence in Technical and Scientific Communication, Best Book, NCTE (1998), for *Opening Spaces: Writing Technologies and Critical Research Practices* (co-authored with Patricia Sullivan).

Excellence in Teaching Award, Department of English, Purdue University (for 1993-1994, 1994-1995, 1995-1996, 1997-1998).

Award for Excellence in Technical and Scientific Writing, Best Article on Theory/Philosophy, NCTE (1997), for "Working Across Methodological Interfaces: The Study of Computers and Writing in the Workplace" (co-authored with Patricia Sullivan).

Award for Excellence in Technical and Scientific Writing, Best Article on Theory/Philosophy, NCTE (1994), for "On Theory, Practice, and Method: Toward a Heuristic Research Methodology for Professional Writing" (co-authored with Patricia Sullivan).

SCHOLARSHIP, PUBLICATIONS, PRESENTATIONS

Scholarly Books

Porter, James E. *Rhetorical Ethics and Internetworked Writing*. Greenwich, CT: Ablex and Computers and Composition/New Directions in Computers and Composition Studies, 1998. **(Book won 1998 Computers & Writing award for Distinguished Book.)** Selection from pp. 149-166 reprinted in *Professional Writing and Rhetoric: Readings from the Field*, Ed. Tim Peeples (New York: Longman, 2003, pp. 202-217).

Sullivan, Patricia, and James E. Porter. *Opening Spaces: Writing Technologies and Critical Research Practices*. Greenwich, CT: Ablex and Computers and Composition/New Directions in Computers and Composition Studies, 1997. **(Book won 1998 NCTE award for Excellence in Technical and Scientific Communication, "Best Book.")**

Porter, James E. *Audience and Rhetoric: An Archaeological Composition of the Discourse Community*. Englewood Cliffs, NJ: Prentice Hall/Studies in Writing and Culture, 1992.

Web Textbook

Porter, James E., Patricia Sullivan, and Johndan Johnson-Eilola. *Professional Writing Online*. Boston: Longman/Allyn & Bacon, 2001; 2nd ed., 2003; 3rd edition, forthcoming 2008.
<<http://www.ablongman.com/pwo>>

Articles, Chapters, and Technical Papers

Porter, James E. "Sustaining a Research Center: Building the Research and Outreach Profile for a Writing Program." *Technological Ecologies and Sustainability*. Ed. Dànielle Nicole DeVoss, Heidi McKee, and Richard Selfe. Forthcoming.

McKee, Heidi, and James E. Porter. "Rhetorica Online: Feminist Research Practices in Cyberspace." *Rhetorica in Motion*. Ed. Kelly Rawson and Eileen E. Schell. Chapter completed, collection under review at SUNY Press

McKee, Heidi, and James E. Porter. "The Ethics of Digital Writing Research: A Rhetorical Approach." *College Composition and Communication* 59 (2008): forthcoming.

Porter, James E. "Recovering Delivery for Digital Rhetoric and Human-Computer Interaction." *Genre* 27 (2007): forthcoming.

Porter, James E. "Foreword." *Digital Writing Research: Technologies, Methodologies, and Ethical Issues*. Ed. Heidi A. McKee and Dànielle Nicole DeVoss. Creskill, NJ: Hampton Press, 2007. ix-xix.

Porter, James E., and Patricia A. Sullivan. "'Remapping Curricular Geography': A Retrospection." *Journal of Business and Technical Communication* 21 (2007): 15-20.

DeVoss, Dànielle Nicole, and James E. Porter. "Why Napster Matters to Writing: Filesharing as a New Ethic of Digital Delivery." *Computers & Composition* 23 (2006): 178-210.

The WIDE Research Center Collective [DeVoss, Dànielle, Ellen Cushman, Bill Hart-Davidson, Jeff Grabill, and James E. Porter.]. "Why Teach Digital Writing?" *Kairos* 10.1 (2005). <http://english.ttu.edu/kairos/10.1/binder2.html?coverweb/wide/index.html> **(Article won Finalist status [second place] for Kairos Best Webtext Award.)**

Porter, James E. "The Chilling of Digital Information: Technical Communicators as Public Advocates." *Tech/Web: Technical Communications and the World Wide Web in the New Millennium*. Ed. Michael Day and Carol Lipson. Mahway, NJ: Erlbaum, 2005. 243-259.

Porter, James E., and Martine Courant Rife. "MGM v. Grokster: Implications for Educators and Writing Teachers." WIDE Paper #1, WIDE Research Center, Michigan State University, June 28, 2005. <http://www.wide.msu.edu/widepapers/grokster/>. Paper reposted to CCCC-Intellectual Property web site at <http://www.ncte.org/cccc/gov/committees/ip/125704.htm>.

Porter, James E. "Reflection on 'On Theory, Practice, and Method: Toward a Heuristic Research Methodology for Professional Writing.'" *Central Works in Technical Communication*. Ed. Stuart Selber and Johndan Johnson-Eilola. NY: Oxford UP, 2004. 300-301.

Porter, James E. "Why Technology Matters to Writing: A CyberWriter's Tale." *Computers & Composition* 20.4 (2004): 375-394.

Grabill, Jeffrey, James E. Porter, Stuart Blythe, and Libby Miles. "Institutional Critique Revisited." *Works & Days* 41/42 (2003): 218-237.

Porter, James E., Patricia Sullivan, Stuart Blythe, Jeffrey T. Grabill, and Libby Miles. "Institutional Critique: A Rhetorical Methodology for Change." *College Composition and Communication* 51 (2000): 610-642. **(Article won Braddock Award for Best Article in College Composition and Communication.)**

Porter, James E. "Liberal Individualism and Internet Policy: A Communitarian Critique." *Passions, Pedagogies, and 21st-Century Technologies*. Ed. Gail Hawisher and Cynthia L. Selfe. Logan, UT: Utah State UP, 1999. 231-248. **(Collection won 1999 Computers & Composition award for Distinguished Book.)**

Porter, James E. "Legal Realities and Ethical Hyperrealities: A Critical Approach Toward Cyberwriting." *Computers and Technical Communication: Pedagogical and Programmatic Perspectives*. Ed. Stuart C. Selber. Greenwich, CT: Ablex/ATTW Studies in Technical Communication, 1997. 45-73. **(Collection won 1998 NCTE award for Excellence in Technical and Scientific Writing, "Best Collection of Essays.")**

- Porter, James E., and Patricia A. Sullivan. "Working Across Methodological Interfaces: The Study of Computers and Writing in the Workplace." *Electronic Literacies in the Workplace: Technologies of Writing*. Ed. Patricia Sullivan and Jennie Dautermann. Urbana: NCTE and Computers and Composition, 1996. 294-322. **(Article won 1997 NCTE award for Excellence in Technical and Scientific Writing, "Best Article on Theory/Philosophy.")**
- Porter, James E. "Audience." *Encyclopedia of Rhetoric and Composition: Communication from Ancient Times to the Information Age*. Ed. Theresa Enos. New York: Garland, 1996. 42-49.
- Porter, James E. "Author." *Encyclopedia of Rhetoric and Composition: Communication from Ancient Times to the Information Age*. Ed. Theresa Enos. New York: Garland, 1996. 54-56.
- Porter, James E. "Audience in Writing." *Encyclopedia of English Studies and Language Arts*. Ed. Alan C. Purves. New York: Scholastic Press, 1994. 98-102.
- Porter, James E. "Electronic Writing." *Encyclopedia of English Studies and Language Arts*. Ed. Alan C. Purves. New York: Scholastic Press, 1994. 420-424.
- Porter, James E. "Ethics and Computers." *Encyclopedia of English Studies and Language Arts*. Ed. Alan C. Purves. New York: Scholastic Press, 1994. 456-461.
- Porter, James E., and Patricia A. Sullivan. "Repetition and the Rhetoric of Visual Design." *Repetition in Discourse: Interdisciplinary Perspectives, Volume II*. Ed. Barbara Johnstone. Norwood, NJ: Ablex, 1994. 114-29. Chapter republished in *Visual Rhetoric in a Digital World: A Critical Sourcebook*, ed. Carolyn Handa (Bedford/St. Martin's, 2004), pp. 290-302.
- Porter, James E. "Developing a Postmodern Ethics of Rhetoric and Composition." *Defining the New Rhetorics*. Ed. Theresa Enos and Stuart C. Brown. Newbury Park, CA: Sage, 1993. 207-26.
- Porter, James E. "The Role of Law, Policy, and Ethics in Corporate Composing: Toward a Practical Ethics for Professional Writing." *Professional Communication: The Social Perspective*. Ed. Nancy Roundy Blyler and Charlotte Thralls. Newbury Park, CA: Sage, 1993. 128-43. **(Collection won 1993 NCTE award for Excellence in Technical and Scientific Writing, "Best Collection of Essays.")**
- Porter, James E. "E-mail and Variables of Rhetorical Form." *The Bulletin of the Association for Business Communication* (now *Business Communication Quarterly*) 56.2 (1993, June): 41-42.
- Sullivan, Patricia A., and James E. Porter. "Remapping Curricular Geography: Professional Writing in/and English." *Journal of Business and Technical Communication* 7 (1993): 389-422.
- Sullivan, Patricia A., and James E. Porter. "On Theory, Practice, and Method: Toward a Heuristic Research Methodology for Professional Writing." *Writing in the Workplace: New Research Perspectives*. Ed. Rachel Spilka. Carbondale: Southern Illinois UP, 1993. 220-37. **(Article won 1994 NCTE award for Excellence in Technical and Scientific Writing, "Best Article on Theory/Philosophy." Collection won 1994 NCTE award for Excellence in Technical and Scientific Writing, "Best Collection of Essays.")** Chapter republished in *Central Works in Technical Communication*, ed. Stuart Selber and Johndan Johnson-Eilola (Oxford University Press, 2004), pp. 300-313.
- Porter, James E. "Selected Bibliography: The Concept of 'Author' in Rhetoric/Composition and Literary Theory." *Rhetoric Society Quarterly* 23 (1993): 71-75.
- Wickliff, Greg, Jan Tovey, and James E. Porter. "A Rhetorical and Document Design-Based Approach to Hypertext." *Proceedings of the Midwest Conference of the Association for Business Communication*. Ed. Joseph F. Ceccio and Diana C. Reep. Akron, OH: University of Akron, 1991. 37-43.
- Sullivan, Patricia A., and James E. Porter. "How Do Writers View Usability Information? A Case Study of a Developing Documentation Writer." *Asterisk* (now *Journal of Computer Documentation*) 14 (1990): 29-35.
- Porter, James E. "Ideology and Collaboration in the Classroom and in the Corporation." *The Bulletin of the Association for Business Communication* (now *Business Communication Quarterly*) 53.2 (1990, June): 18-22.

Sullivan, Patricia A., and James E. Porter. "User Testing: The Heuristic Advantages at the Draft Stage." *Technical Communication* 37 (1990): 78-80.

Porter, James E. "Divisio as Em-/De-Powering Topic: A Basis for Argument in Rhetoric and Composition." *Rhetoric Review* 8 (1990): 191-205.

Porter, James E. "Assessing Readers' Use of Computer Documentation: A Pilot Study." *Technical Communication* 36 (1989): 422-423. Reprinted in *Technical Communication* 38 (1991): 137-39.

Porter, James E., and Richard N. Ramsey. "A Philosophy of Composition for a Writing Program: Teaching Writing as a Liberal Art." *Journal of Teaching Writing* 6 (1987): 133-54.

Porter, James E. "Truth in Technical Advertising: A Case Study." *IEEE Transactions on Professional Communication* PC 30 (1987): 182-89. **(Issue won 1988 NCTE award for Excellence in Technical and Scientific Writing, "Best Collection of Essays.")**

Porter, James E. "Intertextuality and the Discourse Community." *Rhetoric Review* 5 (1986): 34-47. Article republished in *Composition in Four Keys: Inquiries into the Field*. Eds. Mark Wiley, Barbara Gleason, and Louise Wetherbee Phelps. Mountain View, CA: Mayfield, 1995.

Porter, James E. "De(con)fining English: Literature, Composition, Textuality." *Journal of Teaching Writing* 5 (1986): 121-31.

Porter, James E. "This Is Not A Review of Foucault's *This Is Not A Pipe*." *Rhetoric Review* 4 (1986): 210-19.

Porter, James E. "Reading Presences in Texts: Audience as Discourse Community." *Oldspeak/Newspeak: Rhetorical Transformations*. Ed. Charles W. Kneupper. Arlington, TX: Rhetoric Society of America, 1985. 241-56.

Porter, James E. "'Instructions' to Introduce Technical Writing." *The Technical Writing Teacher* 11 (1984): 116-17.

Porter, James E. "The Contractor: David Storey's Static Drama." *Windsor Review* 15 (1980): 66-75.

Porter, James E. "Stevens' 'The Idea of Order at Key West.'" *Explicator* 39 (1980): 47-48.

Porter, James E. "Yeats's 'The Sorrow of Love.'" *Explicator* 38 (1979): 42-44.

Review Essays

Porter, James E., and Rodney Farnsworth. "The Audience of the Composition Text: Teacher or Student?" *Journal of Teaching Writing* 4 (1985): 131-38.

Porter, James E. "Reading as Invention." *Journal of Teaching Writing* 2 (1983): 119-24.

Porter, James E. "The Old and the New: Two College Handbooks." *Journal of Teaching Writing* 1 (1982): 241-48.

Edited Work

Berlin, James A. "Rhetoric and Citizenship: Notes and Essays on Emerson." Ed. James E. Porter. *PRE/TEXT* 14 (1993): 189-212.

Guest Editor for "Doing Research" column on "How Researchers Study Electronic Mail." *The Bulletin of the Association for Business Communication* (now *Business Communication Quarterly*) 56.2 (1993, June): 40-45.

Book Reviews/Notes

Porter, James E. Rev. of *From Web to Workplace: Designing Open Hypermedia Systems*. *Kairos* 6.1 (2001). <<http://129.118.38.138/kairos/6.1/reviews/porter/>>

Porter, James E. Rev. of *Computer Ethics*. *Technical Communication Quarterly* 4 (1995): 96-100.

Porter, James E. Rev. of *A Rhetoric of Doing*. *Technical Communication Quarterly* 2 (1993): 431-35.

Porter, James E. Rev. of *The Present State of Scholarship in Historical and Contemporary Rhetoric*. *CLIO* 14 (1984): 117-18.

Invited Lectures and Featured Talks

McKee, Heidi A., and James E. Porter. "Ethics, IRBs, and Internet Research: Workshop for Researchers." Responsible Conduct of Research Series, Office for the Advancement of Research and Scholarship, Miami University, Oxford, OH, November 13, 2007.

Porter, James E. "Recovering Delivery for Digital Rhetoric and Human-Computer Interaction." Conference on Rhetorics and Technologies, Penn State University, State College, PA, July 12, 2007.

Porter, James E. "Digital Economics, Social Networking, and the Changing Nature of Professional Writing." Sweetland Writing Seminar, University of Michigan, Ann Arbor, MI, March 16, 2007.

Porter, James E. "Rhetoric and the Long Tail: How Digital Economics Changes Invention, Production, and Interaction." Workshop on HCI & Information Design to Communicate Complex Information, University of Memphis, Memphis, TN, February 17, 2007.

Porter, James E. "Digital Economies, Social Networking, and the Changing Nature of Professional Writing." Department of English, The Ohio State University, Columbus, OH, January 18, 2007.

Porter, James E., and Heidi McKee. "Using Others' Online Work: Issues of Copyright, Plagiarism, and Research." Workshop on Digital Media and Composition, The Ohio State University, Columbus, OH, June 8, 2006.

Porter, James E. and Dànienne Nicole DeVoss. "Rethinking Plagiarism in the Digital Age: Remixing as a Means for Economic Development?" Conference on Writing::Digital Knowledge, The WIDE Research Center, Michigan State University, East Lansing, MI, April 7, 2006. <<http://www.wide.msu.edu/widepapers/read>>

Porter, James E. "Opening Remarks: What Does Writing Practice Have to Do With Economic Development?" Conference on Writing::Digital Knowledge, The WIDE Research Center, Michigan State University, East Lansing, MI, April 7, 2006. <<http://www.wide.msu.edu/widepapers/read>>

Porter, James E. "Repurposing Delivery for Digital Rhetoric: Access, Interaction, Economics." The Tag Lecture, Department of English, East Carolina University, Greenville, NC, April 2005.

Porter, James E. "Issues in Digital Copyright." CIWIC, Michigan Tech University, Houghton, MI, June 2002.

Porter, James E. "Copyright Matters." Featured Speaker. CCCC, Chicago, IL, March 2002.

Porter, James E. "Who Owns Online Writing Courses?" Featured Speaker. Watson Conference, University of Louisville, KY, October 2000. <http://www.rhetoric.msu.edu/online_ownership.html>

Porter, James E. "Public Rhetorics and the Corporate Takeover of Electronic Writing." Department of Speech Communication Colloquium, University of Colorado-Denver, January 2000.

Porter, James E. "Issues in the Design and Development of Professional Writing Curricula." Georgia State University, Atlanta, GA, January 2000.

Porter, James E. "The Possibility of PostCritical Methodology?" Plenary Speaker, Research Network Forum. CCCC. Chicago, IL, April 1998.

Porter, James E. "Corporate Uses of World Wide Web and Business Communication Pedagogy." Guest Speaker, Center for Undergraduate Instructional Excellence, Purdue University. West Lafayette, IN, November 1997.

Porter, James E. "Critical Uses of World Wide Web in Business Communication." Guest Speaker, Department of English Writing Program Speaker Series, University of Illinois. Urbana, IL, April 1997.

Porter, James E. "Professional Writing as Postmodern Work: Toward a Postmodern/Critical Rhetoric." Guest Speaker, Department of English, 1996 Business and Technical Writing Lecture, University of Wisconsin-Milwaukee. Milwaukee, WI, February 26, 1996.

- Porter, James E. "A Rhetorical Approach to Internet Ethics." Guest Speaker, Department of English, Miami University. Oxford, Ohio, October 1994.
- Sullivan, Patricia A., and James E. Porter. "Issues in Designing Collaboration, Electronic and F2F." Writing Across the Curriculum Workshop, University of Illinois. Monticello, IL, September 1993.
- Porter, James E. "The Role of Rhetoric Theory in Writing Across the Curriculum: Presentation and Workshop." Butler University. Indianapolis, IN, September 1990.
- Porter, James E. "Repetition and the Rhetoric of Visual Design." Featured Speaker. NEH Roundtable: Interdisciplinary Perspectives on Discourse Repetition. Texas A&M University, College Station, TX, May 1990.
- Porter, James E. "Theories of Audience and Their Ethical Implications." Department of English Spring Colloquium Series, Illinois State University. Normal, IL, February 1990.
- Porter, James E. "Audience as Discourse Community." Lecture Series on Multidisciplinary Studies in Composition. Purdue University. West Lafayette, IN, February 1987.

Conference Presentations (from 1990-present)

- Swierenga, Sarah J., James E. Porter, Shreelina Ghosh, and Jacob E. McCarthy. "Dyslexia and Website Design: The Importance of User-based Testing." Congress of Qualitative Inquiry, University of Illinois at Urbana-Champaign, IL, May 16, 2008.
- Porter, James E. "Game Preparation: Heuristics for Planning and Conducting Research Studies of MMOGs." Internet Research 8.0 (AoIR Annual Conference). Vancouver, British Columbia, Canada, October 20, 2007.
- Porter, James E. Respondent. Panel on "Making Rhetoric and Composition Visible: Our Professional Identities." CCCC, New York, NY, March 23, 2007.
- Porter, James E. Discussant. Panel on "Rebuild, Renew, Reimagine: Positioning Programs in Professional and Technical Communication for the 21st Century." ATTW Conference, New York, NY, March 21, 2007.
- Porter, James E. Workshop Leader, "Writing for the Web." Internet User Experience Conference 2007, Ann Arbor, MI, February 21, 2007.
- McKee, Heidi, and James E. Porter. "Case-Based Heuristics for Addressing Ethical Dilemmas in Internet-based Research." Internet Research 7.0. (AoIR), Brisbane, Queensland, Australia, September 2006.
- Porter, James E. "Forget Plagiarism, Teach Filesharing and Fair Use." CCCC, Chicago, IL, March 2006.
- Porter, James E. "Why Napster Matters: Shifting Generational Attitudes Toward File Sharing." Internet Research 6.0 (AoIR), Chicago, IL, October 2005.
- Porter, James E. "New (and Old) Modes of Production and Learning in the Post-Napster Era: Writing as Memory, Imitation, Compilation." Conference on Originality, Imitation, and Plagiarism, University of Michigan, Ann Arbor, MI, September 2005.
- Porter, James E. "Why Napster Matters to Literacy: The New Economy and Ethic of Digital Media." Conference on Learning, University of Granada, Granada, Spain, July 2005.
- Porter, James E. "Why We Should Recover Delivery for Digital Rhetoric: Economics." Computers & Writing Conference, Stanford University, Palo Alto, CA, June 2005.
- Porter, James E. "The Rhetoric of Digital Delivery: Access, Interaction, Economics." CCCC, San Francisco, CA, March 2005.
- Porter, James E. "How Do We Pay for Our Graduate Programs? Labor, Location, and Budget in the New University." CCCC, San Antonio, TX, March 2004.
- Porter, James E. "Personal Comments on History of IP Caucus." Intellectual Property Caucus, CCCC, San Antonio, TX, March 2004.

- Porter, James E. "Panel Response: Faculty WFH: The University Point of View." CCCC, San Antonio, March 2004.
- Porter, James E. "Politics, E-conomics, and the Struggle to Define the Digital Audience." Computers & Writing Conference, West Lafayette, IN, May 2003.
- Porter, James E. "Constructing a Digital Rhetoric Theory." CCCC, New York, NY, March 2003.
- Grabill, Jeff, and James E. Porter. "Institutionally Mapping Professional Writing." CTPSC Conference, Clarkson University, Potsdam, NY, October 2003.
- Porter, James E. "The Rhetoric of Digital Audiences." Watson Conference, Louisville, KY, October 2002.
- Porter, James E. "Designing Institutional Space to Bridge Institutional Divides." CPTSC Conference, Pittsburgh, PA, October 2001.
- Porter, James E. "Using a Workplace Simulation Model in the Virtual Classroom." ASEE Conference, Cleveland, OH, April 2001.
- Porter, James E. "Do You Own Your Work?" CCCC, Minneapolis, MN, April 2000.
- Porter, James E. "Public Rhetorics and the Corporate Takeover of Electronic Writing." CCCC, Atlanta, GA, March 1999. <http://www.rhetoric.msu.edu/writing_takeover.html>
- Johnson-Eilola, Johndan, James E. Porter, and Michele Simmons. "Models for Virtual Instruction." Teaching, Learning, and Technology Workshop, Purdue University, West Lafayette, IN, April 1999.
- Porter, James E. "Position Statement." Panel on Copyright and Consent: What Policies Should Composition Journals and Presses Adopt Concerning Publication of Student Writing and Student-Based Research? CCCC. Chicago, IL, April 1998.
- Porter, James E., and Patricia Sullivan. "Framing Critical Research Practices Using Postmodern Mapping: A Demonstration for New Researchers." CCCC. Phoenix, AZ, March 1997.
- Porter, James E. "Update on Coursepack Cases and Ad Hoc CCCC IP Committee." Caucus on Intellectual Property and Composition Studies. CCCC. Phoenix, AZ, March 1997.
- Porter, James E. "Postmodern Management and Writing Practices in the Electronic Corporation/Classroom." Council for Programs in Technical and Scientific Communication [CPTSC] Conference. Oxford, OH, September 1996.
- Porter, James E. "Critical Management and Business Writing: What is the Aim of Business Communication Instruction?" Association for Business Communication [ABC] Canada/East/Midwest Regional Conference. Toronto, Canada, April 1996.
- Porter, James E. "Ethics and Electronic Writing Practices." CCCC. Milwaukee, WI, March 1996.
- Porter, James E. "Report on Coursepack Cases." Caucus on Intellectual Property and Composition Studies, CCCC. Milwaukee, WI, March 1996.
- Porter, James E. "Ethical Literacy." CCCC. Washington, DC, March 1995.
- Porter, James E. "Freedom or Constraint? Developing a Rhetorical Ethics for Internetworked Classrooms and Communities." Conference on Computers & Writing. Springfield, MO, May 1994.
- Porter, James E. "The Value of Teaching to Research." Special Panel on "The Purposes of Research in Professional Communication." ABC Midwest Regional Conference. Milwaukee, WI, April 1994.
- Porter, James E. "Postmodern Work and Revisioning Business Writing in the Electronic Workplace." ABC Midwest Regional Conference. Milwaukee, WI, April 1994.
- Porter, James E. "A Rhetorical Ethics for the Writing Classroom." CCCC. Nashville, TN, March 1994.

Porter, James E. "Rhetorics of Electronic Writing." Conference on Computers & Writing. Ann Arbor, MI, May 1993.

Porter, James E. "E-mail as a Tool for Business Communication and Research." ABC Midwest Regional Conference. Cedar Rapids, IA, April 1993.

Porter, James E. "A Theory of Ethics for Electronic Writing/Publishing." CCCC. San Diego, CA, April 1993.

Porter, James E. "Network Communities and the Development of the Electronic Writer." Conference on Computers & Writing. Indianapolis, IN, May 1992.

Porter, James E. "Computer Technology and the Expanding Role of the Business Writer." ABC Midwest Regional Conference. Akron, OH, April 1991.

Porter, James E. "A Rhetorical and Document-Design Based Approach to Hypertext." ABC Midwest Regional Conference. Akron, OH, April 1991.

Porter, James E. "Developing an Ethics for Postmodern Rhetoric." CCCC. Boston, MA, March 1991.

Porter, James E. "The Roles of Policy and Critique in Professional Writing." CCCC. Boston, MA, March 1991.

Porter, James E. "The Rhetoric of a Banker's Resume: A 5-Year Case Study." ABC Midwest-Canada Regional Conference. Detroit, MI, April 1990.

Porter, James E. "Why Teach Public Policy Writing?" ABC Midwest Regional Conference. Detroit, MI, April 1990.

Porter, James E. "The Influence of the Law Suit on Corporate Composing Processes." CCCC. Chicago, March 1990.

Reviews, Reprints, and Other Recognition of Work

Chapter on "On Theory, Practice, and Method: Toward a Heuristic Research Methodology for Professional Writing" republished in *Central Works in Technical Communication*, ed. Stuart Selber and Johndan Johnson-Eilola (Oxford University Press, 2004, pp. 300-313).

Chapter on "Repetition and the Rhetoric of Visual Design" republished in *Visual Rhetoric in a Digital World: A Critical Sourcebook*, ed. Carolyn Handa (Bedford/St. Martin's, 2004, pp. 290-302).

Selection from *Rhetorical Ethics and Internetworked Writing* (pp. 149-166) republished in *Professional Writing and Rhetoric: Readings from the Field*, ed. Tim Peeples (New York: Longman, 2003, pp. 202-217).

Batt, Thomas A. Rev. of *Opening Spaces. Computers and Composition* 18 (2001). 305-308.

Lucas, Brad E. Rev. of *Rhetorical Ethics and Internetworked Writing. Kairos* 4.1 (1999)
<<http://english.ttu.edu/kairos/4.1/reviews/lucas/index.html>>

Bridgeford, Tracy. Rev. of *Opening Spaces. Computers and Composition* 15 (1998): 429-432.

"Intertextuality and the Discourse Community" republished in *Composition in Four Keys: Inquiries into the Field*. Eds. Mark Wiley, Barbara Gleason, and Louise Wetherbee Phelps (Mountain View, CA: Mayfield, 1995).

Rogers, Priscilla S. "What Sources Have Inspired Our Research?" *Business Communication Quarterly* 58 (1995): 57-63. (report from ABC Think Tank, which recognizes *Audience and Rhetoric* in its list of 75 sources that have "significant influence" on research in business communication)

Rodrigues, Dawn. Rev. of *Audience and Rhetoric. Technical Communication Quarterly* 3 (1994): 426-427.

Killingsworth, Jimmie. Rev. of *Audience and Rhetoric. IEEE Transactions on Professional Communication* 36 (1993): 49-50.

Woolever, Kristin R. Rev. of *Audience and Rhetoric. Journal of Advanced Composition* 13 (1993): 545-547.

Hahn, Stephen. Rev. of *Audience and Rhetoric. Composition Chronicle* (1993, January): 11-12.

Killingsworth, M. Jimmie. Rev. of *Defining the New Rhetorics*. *Technical Communication* 42 (1995): 120-122. (reviews chapter in Enos and Brown collection)

Gross, Alan G. "Review: Theory, Method, Practice." *College English* 56 (1994): 828-840. (reviews chapter in Spilka collection)

Bosley, Deborah. Rev. of *Professional Communication: The Social Perspective*. *Technical Communication Quarterly* 2 (1993): 435-439. (reviews chapter in Blyler and Thralls collection)

Research and Publications in Progress

McKee, Heidi, and James E. Porter. *The Ethics of Digital Writing Research*. (book-in-progress that addresses ethical and legal issues specific to doing research on or with digital writing technologies)

DeVoss, Dànielle Nicole, and James E. Porter. "Rethinking—and Defending—Plagiarism in the Digital Age." (article-in-progress planned for submission to *College Composition and Communication*)

Porter, James E. "Rhetoric and the Long Tail: How Digital Economics Changes Audience and Interactive Design." (article in progress for special issue of the *Journal of Usability Studies*)

TEACHING

Courses Taught (since 1988)

(• new courses I developed or co-developed)

Michigan State University

- AL 885, Research Colloquium (F03, SP04)
 - required research orientation course for first-year doctoral students in Rhetoric & Writing
- AL 841, Professional Writing Theory and Research (upcoming SP08)
- AL 805, Rhetoric Theory and History (F03, SP05, F05)
 - http://kairos.wide.msu.edu/porter/AL805_syllabus.html
 - required rhetoric theory and history course for doctoral and masters students in Rhetoric & Writing
- AL 415, Digital Rhetoric (F02)
- ENG 980, Studies in Rhetoric (SP02)
- BUS 491a, Communicating to Build Relationships (F07)
- BUS 491b, Communicating to Propose (F07)
- BUS 491c, Communicating to Report (F07)
 - http://kairos.wide.msu.edu/porter/BUS491_syllabus.html
 - co-developed a set of three 1-credit course modules for the College of Business, for advanced undergraduates, MBA students, and corporate clients intended to improve overall communication skills of business students
- WRA 420, Advanced Technical Writing (SP07)
 - http://kairos.wide.msu.edu/porter/WRA420_syllabus.html
- WRA 320, Technical Writing (F07)
 - http://kairos.wide.msu.edu/porter/WRA320_syllabus.html
- WRA 361, Rhetoric, Persuasion, and Argument (F06)
 - <http://kairos.wide.msu.edu/porter/WRA361_syllabus.html>
- WRA 202, Introduction to Professional Writing (F05, F06)
 - <http://kairos.wide.msu.edu/porter/WRA202_syllabus.html>
- WRA 110, Writing—Science and Technology (F01) <<http://www.msu.edu/course/at/110/porter/ATL110.html>>
 - developed “The 911 Project” as a way for students to reflect on and respond to the events of September 11th. See <http://www.msu.edu/course/at/110/porter/911_project.html>

Case Western Reserve University

- English 506, Teaching Technical and Professional Communication (F99, F’00)
- EPOM 498, Computer-Mediated Professional Communication (SU’00) (hybrid course for engineering master’s program)
- English 387/487, Digital Theory and Writing (SP00)
- English 398N, Professional Communication for Engineers (co-instructor of record with TAs)
- English 375, Internship in Technical Communication (SP01)
- English 317, Business and Technical Writing (SP00, SP01)

Purdue University

- English 680m, PostCritical Methodologies (SP98)
- English 680e, Ethics, Rhetoric, and Writing (SP95)
- English 626, Postmodernism and Issues in Composition Studies (SP96, SP99)
- English 624, Style and Invention Issues from the 18th Century through Postmodernism (SP94)
- English 623, Audience Issues from the 18th Century through Postmodernism (F90, F91, SP93, SP94)
- English 596p, Professional Writing Theory (F90)
- English 590, Directed Readings: Rhetoric Theory and Computing (SP92)
- English 515, Advanced Professional Writing—advanced computer-based publishing course for graduate students and professional writing majors. Student in Fall 1988 class won STC Della Whittaker Scholarship for course project. (F88, S89, F89, F91, SU93, F97, F98)
- English 502b, Practicum, Business Writing—required course for new business writing teachers (F89, SP90, SP91, F93, F94, F95)
- English 502k, Practicum, Computer-Aided Publishing—required course for all new teachers of English 309, Computer-aided Publishing (F90)
- English 502m, Practicum, Professional Writing in Computer Classrooms (F98)
- English 420, Business Writing—in both traditional and computer classrooms (F88, M89, M90, M91, M92, M94, SU95, M96, M97, M98)
- English 420D, Business Writing—Distance Education (SP99)

Ph.D. Dissertations (Director)

Eyman, Douglas. *Digital Rhetoric: Ecologies and Economies of Digital Circulation* (Michigan State University, 2007). (Assistant Professor, George Mason University)

Cubbison, Laurie. *The Diseased Body: Representations of the Body in Medical and Internet Culture* (Purdue, 2000). (Associate Professor, Radford University)

Miles, Elizabeth. *Postmodern Alternatives to Modernist Publishing Practices: An Institutional Critique of the Composition Textbook Industry* (Purdue, 1999). (Associate Professor, University of Rhode Island)

• **won James A. Berlin Award for "Best Dissertation"**

Peeples, Timothy. *The "Organized WPA": A Critical-Postmodern Mapping of Organizational Subjectivity* (Purdue, 1998). (Associate Professor, Elon)

Henning, Teresa. *Ethics and the Scope of Rhetoric: Constructions of Moral and Rhetorical Agency in Selected Cultural Critical Rhetorics* (Purdue, 1998). (Assistant Professor, Indiana University-Purdue University at Indianapolis)

Toner, Lisa. *Ethical Roles for the Writing Teacher: A Rhetorical Casuistic Perspective* (Purdue, 1996).

Lupo, Dan. *Negotiating Context: A Multiple Case Study of Professional Writing Majors in Transition from Academic to Workplace Contexts* (Purdue, 1996). (working in industry)

Lopez, Elizabeth Sanders. *The Geography of Computer Writing Spaces: A Postmodern Analysis* (Purdue, 1995). (Associate Professor, Georgia State University)

• **co-winner, 1995 Hugh Burns Award for "Best Dissertation on Computers and Composition"**

Tovey, Janice. *A Visual Rhetoric for Electronic-Aided Publishing* (Purdue, 1995). (Associate Professor, East Carolina University)

Griggs, Karen. *Audience Complexities in Administrative Law: An Historical Case Study of an Environmental Policy* (Purdue, 1994).

Howard, Tharon. *The Rhetoric of Electronic Communities* (Purdue, 1992). (Associate Professor, Clemson University)

• **won 1992 Hugh Burns Award for "Best Dissertation in Computers and Composition"**

Ph.D. Dissertations (Committee Member)

in progress: Stewart Whittmore (MSU)

2007: Leah Zuidema (MSU)

2004: Keri Dutkiewicz (MSU)

2000: Michele Simmons (Purdue)

1999: William Hart-Davidson (Purdue)

1997: Barry Thatcher (Purdue), Stuart Blythe (Purdue), Jeffrey Grabill (Purdue), Karen Dwyer (Purdue)

1996: Thomas Clemens (Purdue)

1994: David Carrell (Purdue), Marjorie Rush Hovde (Purdue), Pamela Takayoshi (Purdue)

1993: Haixia Wang (Purdue)

1992: Sonya Schrag (Purdue), Elizabeth Hoger (Purdue)

M.A. Theses (Chair)

Ridolfo, James. *Rhetoric, Economy, and the Technologies of Activist Delivery* (Michigan State University, 2005).

Igarashi, Naomi. *Healthcare and the World Wide Web: How the Cleveland Clinic Foundation Uses the Web as a Communication Medium*. (Case Western Reserve University, 2000).

GRANTS AND CONTRACTS

Teachers for a New Era (TNE), Michigan State University (College of Education) and Carnegie Foundation (2006), "Building an Online Information Resource: The Resource Hub for Teacher Knowledge Standards." (Co-PI: Bill Hart-Davidson) (Stage 1 = \$13,500; Stage 2 = \$27,500; Stage 3 — \$37,500). \$78,500

International Travel Grant, College of Arts & Letters and International Studies Program, Michigan State University (2007), to present research on "Game Preparation: Heuristics for Planning and Conducting Research Studies of MMOGs." Internet Research 8.0 (AoIR Annual Conference). Vancouver, British Columbia, Canada, October 20, 2007. \$1,000 + \$300

International Travel Grant, College of Arts & Letters and International Studies Program, Michigan State University (2006), to present research on "Case-Based Heuristics for Addressing Ethical Dilemmas in Internet-based Research." Internet Research 7.0 (AoIR Annual Conference), Brisbane, Australia, September 2006. \$1,000 + \$500

International Travel Grant, College of Arts & Letters and International Studies Program, Michigan State University (2005), to present research on "Why Napster Matters to Literacy: The New Economy and Ethic of Digital Media." Conference on Learning, University of Granada, Granada, Spain, July 2005. \$1,000 + \$500

MSU Foundation Strategic Partnership Grant, for WIDE Research Center (Writing in Digital Environments), Michigan State University (co-PI with Jeff Grabil) (three years of funding starting in 2003). \$553,830

Instructional Development Grant, for ViEW Project (Virtual Environments for Writing), Multimedia Instructional Development Center, Purdue University (co-PI with Johndan Johnson-Eilola) (awarded 1999). \$15,000

Purdue Research Foundation Research Grant. "Validating Illness: Internet Activism in Response to Institutional Discourse" (awarded 1997-1998; renewed 1998-1999). \$23,332. (grant supports graduate student dissertation research—Laurie Cubbison)

Academic Reinvestment Grant. Purdue University. "Special Initiative to Meet the Demand for Business Writing" (1997) (co-PI with Patricia Sullivan and Johndan Johnson-Eilola)—proposal to develop (a) postdoctoral program in professional writing, and (b) distance education program in business writing. \$40,000 one-time grant + \$30,000 annual recurring funds.

Special Instructional Projects Proposal. Liberal Arts, Purdue University. "Proposal to Improve Undergraduate Instruction in Workplace Writing" (1997) (co-PI with Patricia Sullivan and Johndan Johnson-Eilola). \$20,000.

Appointment, Center for Instructional Excellence. Liberal Arts, Purdue University. "Developing Digital Materials and Assignments for Business Writing" (Spring 1997). One-semester appointment and leave.

Liberal Arts Faculty Development Fund. Purdue University. "Upgrading Equipment for the Multimedia Lab." (1996). (co-PI with Johndan Johnson-Eilola, Patricia Sullivan, and Janice Lauer). \$2,898.

Purdue Research Foundation Research Grant. "Ethical Roles for the Composition Teacher: A Case-Based Analysis" (awarded 1994-1995; renewed 1995-1996). \$20,400. (grant supports graduate student dissertation research—Lisa Toner)

Liberal Arts Faculty Development Fund. Purdue University. "A Rhetorical Ethics for Electronic Writing and Publishing" (1994). \$510.

Global Initiative Faculty Curriculum Development Grant. Purdue University. "Internationalizing the English 420 Business Writing Curriculum" (1993-1994). \$2,500.

Liberal Arts Faculty Development Fund. Purdue University. "Developing Collaborative Writing Technologies" (1993). \$750.

Purdue Research Foundation Summer Faculty Grant. "Ethics and Rhetoric" (1992). \$5,000.

Liberal Arts Faculty Development Fund. Purdue University. "Ethical Problems in the Uses of Wide-area Computer Network Technology" (1992). \$745.

NEH Summer Seminar Fellowship. "Rhetoric as Public Discourse" (1987). Director: Edward P.J. Corbett. The Ohio State University. \$3,500.

Summer Research Grant. IPFW. "Contemporary Theories of Audience" (1986). \$3,653.

Summer Research Grant. IPFW. "Images of Writer, Reader, Referent" (1984). \$3,154.

ADMINISTRATION

Co-Director, WIDE Research Center (Writing in Digital Environments), Michigan State University, 2003-present

- As Co-Director along with colleagues Jeff Grabill and Bill Hart-Davidson, I help promote digital writing and communication research on campus —> <http://wide.msu.edu/>. We are working to develop the Center to link academic programs and faculty research with companies, organizations, and community groups — and to promote productive, effective, and practical writing research.
- In 2004, we secured office and lab space for the Center (in Olds Hall); worked with faculty to develop fundable research projects and assisted with their research design.
- In 2006, I was co-PI (along with Bill Hart-Davidson) on the "Teachers for a New Era" project, sponsored by the College of Education and funded by the Carnegie Corporation. In that project we studied the work practices of teacher educators to determine what kind of information resource would help them integrate "teacher knowledge standards" into their teaching. The final result of this project was a folksonomic "resource hub," a web-based course management system that would allow for collaboration across classes and groups and linkages between standards and teaching materials.
- In 2007, I was co-PI (along with Bill Hart-Davidson and Jeff Grabill) on a curriculum development effort for the College of Business, involving creating and teaching three new short course modules on business communication; these modules would be supported by a new online course management tool designed specifically for writing courses and assessment

Director of Rhetoric & Writing, College of Arts & Letters, Michigan State University, 2002-2005 Special Adviser on Writing to the Dean, College of Arts & Letters, Michigan State University, 2001-2002, 2005-2006

- Responsibilities included providing leadership for the development of new writing programs and a new writing initiative at Michigan State University; coordinating efforts across four units responsible for writing support on campus (the Department of Writing, Rhetoric, & American Cultures; the WIDE Research Center; the Writing Center; and the Rhetoric & Writing graduate program); developing long-range plans and providing leadership for writing programs at the University
- Responsibilities included directing the graduate program in Rhetoric & Writing, a program that includes 17 faculty and 36 graduate students in three different degree programs: MA in Critical Studies in Literacy & Pedagogy, MA in Digital Rhetoric and Professional Writing, PhD in Rhetoric & Writing. Responsibilities include staffing/scheduling of graduate courses, chairing the Rhetoric & Writing Graduate Advisory Committee, serving as program representative on College Graduate Council. In 2004-2005, produced new Graduate Handbook for program.
- In 2004, served as Chair of the University Writing Task Force, whose charge was to review the University's general education writing requirement. The work of that Task Force culminated in a report aimed at providing more support for general education writing at MSU. I maintained the web site for the Task Force, served as project manager and liaison with upper administration; conducted meetings with college deans, associate deans, and chairs across campus; provided progress reports and oral updates for various committees on campus (e.g., UCC, Academic Council).
- In Spring 2004, coordinated development of strategic "Writing Plan" in response to Provost's call for ideas on "Revising the Liberal Arts"
- In 2003, helped develop new mission and identity for the Department of American Thought & Language, which became the Department of Writing, Rhetoric, & American Cultures
- In 2001-2002, directed two committees that designed and proposed three new degree programs and 22 new writing courses in the College of Arts & Letters: BA in Professional Writing, MA in Digital Rhetoric and Professional Writing, PhD in Rhetoric and Writing —> all three new degree programs began admitting students in Fall 2003
- Developed proposal for a new Professional Writing Computer Classroom (constructed for Fall 2003)

Director of Technical & Professional Communication, Case Western Reserve U., 1999-2001

Responsible for coordinating curriculum and instruction in English 398/398N, Professional Communication for Engineers. Initiatives:

- Developed new technical communication course with humanities emphasis; moved course entirely into computer-based environment
- Developed and sponsored proposal for new doctoral concentration in "Writing History and Theory"
- Developed internship initiative to promote corporate and community liaison
- In conjunction with Schools of Arts & Sciences and Engineering, coordinated design of new instructional computer classroom, funded by President (\$130,000)

Director of Professional Writing, Purdue University, 1998

Served as first Director of Professional Writing at Purdue. Responsible for coordinating curriculum for, and supervising instruction in, over 100 sections of professional writing courses per year, taught by over 25 instructors (TAs and part-time lecturers). Responsible for five separate program components: the business writing service program (English 420); the technical writing service program (English 421); the undergraduate major (BA) in professional writing; the Ph.D. concentration in technical and professional writing; and the postdoctoral program in professional writing.

Director of Business Writing, Purdue University, 1988-1997

Responsible for designing and coordinating curriculum for, and supervising instruction in, English 420, Business Writing, a course which enrolled over 1,200 students per year in 50+ sections. Responsibilities included supervising, advising, and coordinating 15-20 business writing instructors (graduate TA's and part-time lecturers) through classroom observations, conferences, and regular staff/mentor meetings. I taught the required mentoring course (English 502b) for all new teachers of business writing.

Other Administrative and Curricular Development Work at Purdue

Helped develop undergraduate professional writing major. Helped develop Ph.D. concentration in technical and professional writing. Helped develop postdoctoral program in professional writing. Helped develop and coordinate Professional Writing Major (1988-1999) and Ph.D. secondary concentration in Technical and Professional Writing (1995-1999).

Director of Composition, Indiana U.-Purdue U. at Fort Wayne, 1987-1988

Supervised and coordinated instruction in all writing courses, including first- and second-year composition courses, ESL, technical and business writing, writing across the curriculum, and basic writing (over 4,000 students yearly in over 200 sections). Responsible for placement testing and exemption decisions. Responsible for hiring, reappointing, and scheduling part-time comp faculty (40+ faculty/semester). Sponsored several program developments, including establishing formal hiring and reappointment guidelines (as well as a yearly review procedure) for part-time faculty and co-authoring a major proposal for a University Writing Center (funded in 1993).

Associate Director of Composition, Indiana U.-Purdue U. at Fort Wayne, 1983-1986

Assisted Director of Composition with administration of writing program. Responsible for training and development of part-time faculty teaching composition (40+ faculty per semester).

SERVICE

Work for Professional Organizations

Association for Business Communication (ABC)

Program Chair, Canada/East/Midwest Regional Conference, Toronto, Canada (1996)

Member, Research Committee (1992-1996)

Association of Teachers of Technical Writing (ATTW)

Judge, NCTE Best Book and Best Collection Awards (1999)

Judge, NCTE Best Article Award (in four categories)(1998)

Conference on College Composition and Communication (CCCC)

Member, Intellectual Property Committee (1996-present; Chair, 1997-1998)

Reviewer, Stage I Review for CCCC (2006)

Reviewer, Stage II Review Team for CCCC (1997, 1998)

Member, Braddock Award Committee (1998)

Co-Chair, Caucus on Intellectual Property and Composition Studies (1996)

Reviewer, Stage I Review for CCCC (1995)

Consortium of Graduate Programs in Rhetoric/Composition (2003-present; Executive Board member, 2004-present)

- assisted with "Visibility Project" proposal aimed at establishing the field of rhetoric/composition as a separate discipline in the National Research Council (NRC)

- helped Consortium develop new web site (now housed at MSU)

Computers & Writing

- Chair of the Moran Award Committee (Spring 2004)

Editorial Board or Reviewer for Journals and Presses (current or recent)

Computers & Composition (board member, regular reviewer)

International Journal of Internet Research Ethics (board member, regular reviewer)

Computers & Composition Digital Press (board member)

Kairos (board member)

Journal for Information Technology and Politics (regular reviewer)

College Composition and Communication (occasional reviewer)

Digital Humanities Quarterly (occasional reviewer)

Technical Communication Quarterly (occasional reviewer)

Journal of Business and Technical Communication (occasional reviewer)

JAC (occasional reviewer)

Pedagogy (occasional reviewer)

New Media & Society (occasional reviewer)

MSU Press —> reviewer and judge for the Kohrs Campbell prize for best book in the Rhetoric and Public Affairs Series (2003, 2005, 2007)

Program Reviews

- wrote state-level program review for Chancellor of University of North Carolina, reviewing proposed new PhD program in Communication, Rhetoric, & Digital Media at North Carolina State University (Fall 2004)

- wrote state-level program review for Chancellor of University of North Carolina, reviewing proposed new PhD program in technical communication and discourse studies at East Carolina University (Fall 2003)

- member of review team for Department of English Graduate Programs at Texas Tech University (Spring 2006)

- member of review team for Department of Telecommunications and Information Science at Michigan State University (Spring 2006)

Committees (since 1988)

At Michigan State University

University, Social Science/Behavioral/Education Institutional Review Board (2007-present)

University, Working Group on Undergraduate Education Initiative (Consultant, 2005)

University, Computers in Writing Subcommittee, CCSAC (Chair, 2001-2004)

University, Writing Task Force (Chair, 2004)

- conducted university-wide research on the general education writing requirement at MSU; made recommendations aimed at improving writing instruction across the curriculum

University Outreach, Search Committee for Usability Lab Director (Fall 2003-Spring 2004)

University Outreach, Usability and Accessibility Center Advisory Committee (Fall 2003-present)

College of Education, Literacy Team Member, Carnegie Foundation Grant ("Teachers for a New Era")(2003-2004)

College of Arts & Letters, IAH Commission (Fall 2003)

- charged with reviewing IAH curriculum and making recommendations to Dean

Department, Search Committee, Writing, Rhetoric, & American Cultures (2001-2002)

- As chair, led two searches which resulted in the hiring of three faculty in rhetoric and writing

Department, Search Committee, Writing, Rhetoric, & American Cultures (2003-2004)

- Served on committee which resulted in hiring of new faculty member in professional writing

Department, Advisory Council, Writing, Rhetoric, & American Cultures (2002-2004)

Department, Merit Pay Committee, Writing, Rhetoric, & American Cultures (2002-2004)

Department, Reappointment, Tenure, and Promotion Committee, Writing, Rhetoric, & American Cultures (2002-2003)

Department, Technology Committee, Writing, Rhetoric, & American Cultures (2001-2002)

At Case Western Reserve University

University, President's Search Committee for Vice President of Information Services (2000-2001)

University, President's Advisory Committee on Tenure and Promotion, School of Medicine (2000)

University, Undergraduate Admissions Committee (Fall 1999-Spring 2001)

School of Arts & Sciences, Committee on the History of Technology Initiative (Fall 1999-Spring 2001)

Department of Communication Sciences, Tenure & Promotion Committee (Fall 2000)

Department of Communication Sciences, Search Committee for New Chair (Fall 1999-Spring 2000)

Department of English, Graduate Studies Committee (Fall 1999-Spring 2001)

At Purdue (selected)

University, Committee on Use of Human Research Subjects (1998-1999)

University, Instructional Technology Advisory Committee (Fall 1994-Spring 1996)

-Chair, Infrastructure Subcommittee—primary author of report recommending creation of \$1.25 million instructional technology center. Multimedia Instructional Development Center fully funded in 1996.

University, Computing Center Policy Committee (1991-1993)

Department, Advanced Writing Committee (regular member)

Department, Undergraduate Studies Committee (Spring 1995-Spring 1996)

Department, Search Committees (three)—Rhetoric/Cultural Studies (Spring 1994), Professional Writing (Fall 1993), ESL-Writing (Spring 1991)

Department, Policy Committee (Fall 1993)

Department, Computing Committee (Fall 1989-Spring 1990; Chair, Fall 1991-Spring 1992)

Rhetoric Ph.D. Program, Admissions Committee and Exam Committee (regular rotation)

PROFESSIONAL CONSULTING

Consultant, National City Bank, Cleveland, OH (2001)

- reviewed, rewrote, and edited documents for clients: (a) wrote cover letter for Private Client Group (PCG) survey; reviewed and recommended changes to survey design; (b) reviewed and recommended changes for PCG web site; (c) rewrote content for PCG web site, levels 1-3.

Consultant, Office of Finance and Administration, Case Western Reserve University, Cleveland, OH (2001)

- working with accounting firm and OFA, redesigned layout and edited copy for Consolidated Financial Statements (University's annual financial report)

Consultant, McMaster-Carr Supply Company, Aurora, OH (2000)

- wrote a report assessing company's business correspondence with customers, including print and email

Consultant, Usability Group, Microsoft Corporation, Redmond, WA (1991-1993)

Usability Meta-Analysis Project (Fall 1991)

- with Patricia Sullivan, reviewed over 60 usability reports, interviewed usability specialists, and wrote meta-analysis report suggesting methodological strategies for collecting common findings across reports

Online Usability Database Project ["Lucy"] (Spring 1992-Summer 1993)

- with Ellen Nold and Patricia Sullivan, interviewed usability specialists, designed a database (in Filemaker Pro) for collecting usability findings, entered data, and proposed new meta-analysis topics

Expert Witness, Chester v. Blue Cross/Blue Shield of Indiana (1986)

- wrote report and testified as expert witness on readability of insurance policies and on the rhetoric of insurance writing and advertising

Reviewer for Publishers and Journals

- have reviewed numerous textbook manuscripts, proposals, and sample chapters for publishers such as Ablex, Allyn & Bacon, Prentice Hall, McGraw-Hill, Wadsworth, St. Martin's, Macmillan, Macmillan-Australia, Houghton-Mifflin, Scott/Foresman, Blair Press, Norton, Sage, Pearson Education, Erlbaum, Southern Illinois University Press, Yale University Press, University of Michigan Press, etc.